Giving and Getting the Wrong Signals: Institutions, Technical Change, and the Decline of British Productivity since 1850
*Wayne Lewchuk* ..... 77

Managerial Inefficiency and Technological Decline in Britain, 1860-1914
*Daniel K. Shiman* ..... 89

Small Business, Family Firms, and Batch Production: Three Axes for Development in American Business History
*Philip Scranton* ..... 99

Iron and Steel in the Pittsburgh Region: The Domain of Small Business
*John N. Ingham* ..... 107

Compagnie Française des Pétroles and the Defense of the Red Line Regime in Middle Eastern Oil, 1933-36
*Edward Peter Fitzgerald* ..... 117

The Politics of Real Estate Cycles
*Marc A. Weiss* ..... 127

The Political Economy of Biotechnology: Innovation and Politics in an Emerging Industry
*Ernest J. Englander* ..... 136

Agent Opportunism and the Role of Company Culture: The Hudson's Bay and Royal African Companies Compared
*Ann M. Carlos* ..... 142

From Building Society to Bank: The Allied of South Africa, 1970-1988
*Stuart Jones* ..... 152

The Ideology Behind a Business Activity: The Case of the Nuremburg-Fürth Railway
*David J.S. King* ..... 162

How Cordell Hull and the Postwar Planners Designed a New Trade Policy
*Susan Aaronson* ..... 171

The Growth of Voluntary Export Restraints and American Foreign Economic Policy, 1956-1969
*William McClenahan* ..... 180

Thomas Edison and the Theory and Practice of Innovation
*Andre Millard* ..... 191

Innovation and the Creation of
Venture Capital Organizations
*Martha L. Reiner* ..... 200

Technological Innovation in Steel Fabrication:
Marketing and Production Considerations in the
Manufacture of the Johnson Rail
*James R. Alexander* ..... 210

Banking in Hungarian Economic Development, 1867-1919
*Thomas Barcsay* ..... 216

Innovative Industrial Design and Modern Public
Culture: The Monotype Corporation, 1922-1932
*Claire Badaracco* ..... 226